City of Los Angeles Los Angeles, California

Project Title Individual Development Accounts/Los Angeles (IDA/LA)

Program

Contact Information Delphia Jones

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AFI Grant Amount \$500,000

Nonfederal Support \$666,015

Project Period February 1, 2006 - January 31, 2011

Highlights The IDA/LA program will expand its current AFI-supported

program to offer at least 300 new IDAs at a \$1 to \$1 match rate. The program estimates that participants will choose asset goals in the following numbers: 20 will choose homeownership, 90 will choose microenterprise capitalization, and 190 will opt for post-secondary

education.

Target Population LA county residents at least 18 years of age with a focus on

those involved in Family Development Networks (FDNs), Youth and Family Centers (YFCs) and the City's Los Angeles Business Assistance Program (LABAP). The program will also target high school juniors and seniors and

community college students and their parents.

Grantee/Collaborative Description The IDA/LA program, now in its fifth year, is a

collaboration between the Community Development Department (CDD) of the City of Los Angeles and the Los Angeles Community Financial Resource Center (CFRC). Washington Mutual Bank is the Financial institution partner.